



# ASD 2018: Big data & Applications

## 12th edition of the Conference on Advances of Decisional Systems

– Adam Park Hotel & Spa Marrakech

2-3 May 2018

<http://www.asd-conf.net>

## Track 8: *E-Supply Chain Management: a competitive advantage*



### Call For Papers

#### Chair

Said Bensbih, LMPGI/ESTC – ENSEM, Hassan II University of Casablanca, Morocco

[saidbensbih@gmail.com](mailto:saidbensbih@gmail.com)

#### Objective

The 12th ASD 2018 Conference (Conference on Advances in Decision-making Systems) offers the opportunity to review ICT impact on the strategic role of Supply Chain Management based on the assumption that competition between companies is increasingly played out in their logistics networks.

This track is led by the Laboratory of Mechanics, Productics and Industrial Engineering of the Superior School of Technology, Hassan II University, and Casablanca. Interventions by professionals, academics and researchers will focus on the opportunities and challenges presented by this new ICT wave characterized by the application of Big Data and IoT to achieve the agility and adaptability required by SCM in order to have a sustainable competitive advantage in an increasingly complex and uncertain environment.

The articles to be proposed will address the following aspects:

- Virtual Supply Chain Management
- Build-to-Order-Supply Chain Management
- Supply Chain Analytics
- Smart Products impact on SCM
- Big Data in SCM
- Cloud Logistics
- Logistics Service Providers : 3PL/4PL
- Virtual Enterprise
- Agile Enterprise

- Resource Virtualization
- Service-oriented Decision Support Systems
- Data protection & Cybersecurity Impact on eSCM

**The conference will take place in Marrakech 2,3 May 2018. Papers can be submitted in French or in English and submitted on the conference website: <http://www.asd-conf.net/soumission>**

A selection of articles will be proposed for publication in several partner scientific journals (see the conference website for more information).

#### Important Dates

Submission of abstracts: February 5, 2018

Paper submission: February 20, 2018

Notification of acceptance: March 20, 2018

Camera-ready papers: March 30, 2018

Conference: May 2-3, 2018

#### Program Committee

- Hassan Badir, Abdelmalek Essaadi University of Tetouan, Morocco
- Othmane Bouksour, Hassan II University of Casablanca, Morocco
- Zitouni Beidouri, Hassan II University of Casablanca, Morocco
- Said Bensbih, Hassan II University of Casablanca, Morocco
- Zineb Besri, Abdelmalek Essaadi University of Tetouan, Morocco
- Azedine Boulmakoul, Hassan II University of Casablanca, Morocco
- Lamia Karim, Hassan I University
- Jamal Benhra, Hassan II University of Casablanca, Morocco